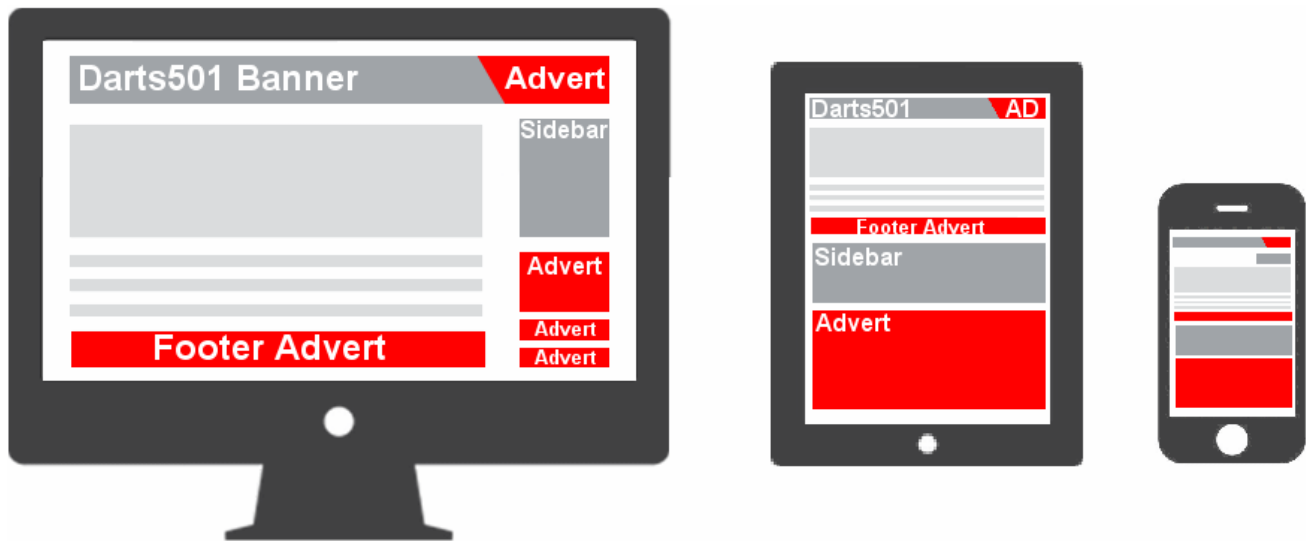


Get Noticed!

Place your advert on Darts501 and gain a vast new audience for your business.

Darts501 is one of the most popular independent darts information websites in the World. It is supported by major dart manufactures, darts organisations and professional dart players. It is a favourite site for new to the sport viewers and the author has supplied information and graphics to many of the dart books that have been published over recent years.



For advertising opportunities please see below.

New Darts501 Advertising

I have tried to make advertising easier and I hope that there is something here that will fit all budgets. I can offer Graphic, Text and unique Full Page text / graphic pages to all potential advertisers. There should be something here that will fit your requirements.

Graphic Links areas and opportunities

There are three main advertising graphic areas on the Darts501 website are the Header, Sidebar and Footer. Graphics adverts are now sold as individual areas or as a package. Each graphic advert will also feature across the main Darts501.com web pages including new pages that are created during your advertising period.

Header banner portion

All websites have hot sport advertising areas, these are where viewers look first and the site banner is without question the first thing viewers will cast their eyes across. Darts501 offers a unique opportunity for you to share part of the banner space yet offer link area as a link to your website or email.

The darts501 is designed in such a way that it appears to be pulled back to show your advert and link as shown below.

Sidebar Adverts

Sidebar adverts will morph to a full screen when viewed on a tablet, phablet* or smart mobile.

- *Phablet (noun): A smartphone having a screen size that is intermediate between a typical smartphone and a tablet*

The right hand side bar of the New Darts501 website offers the viewer site navigation, site search, Quick Latest News Briefs, Darts501 Tweeter Feed, Promotional adverts and Page link tags. When viewed via an iPad or equivalent Android or Microsoft tablet the right side navigation move below the main page text. This is to allow for more space and to make the page easier to read when viewing on such a device.



Viewing Darst501 on a smart phone all also collapse the top menu navigation into the familiar hamburger drop down menu that mobile users have become use to. This allows for a better viewing experience and also show off the sidebar adverts to the full. The side bar advert will fill the full width of these devices yet will be neatly placed to the right of the main text when viewed on a pc or laptop.

Footer Adverts

At the end of each page features a footer advertising area. This is an ideal space to place your advert as it props up the page content yet appears above a quick page navigation and second site search area. Most advertises like to reinforce the top advert by having a second supporting advert at the bottom of the page. A bit like TV adverts the first and last advert you see.



Text Links

The Darts501.com existing pages can be altered to incorporate a text link to your website of email. Either a single word link of sentence or a text line can be added to most pages.

Full Page Text and Graphic

Popular with a lot of advertisers especially with online bookmakers and casino games centres is to have a Darts501.com page built. A unique page should be in keeping with the site them 'Darts' and 'Darts related subjects'. By providing text and links a page can be built for you. In order to gain the best hit rate and coverage it is always best to create an article that is topical i.e. something that may relate to an up and coming darts tournament or other event.

Within your article you are not restricted to the number of text links you have. Graphics to support the page can be created for you as part of this service or you can provide your own.

Unique pages are also optimised using your own page description, meta key words list and page name and if you wish you can name the page yourpage.html.

Additional page tags that feature on the right side bar can also be added, just supply what you feel will be the best tags that would help support your page or I can do this for you.

Darst501.com Advertising Price Guide

Graphic Adverts Links	3 Months		6 Months		12 Months	
Header Banner	£	120.00	£	180.00	£	320.00
Sidebar (large 900 x 700px)*	£	140.00	£	210.00	£	380.00
Footer	£	120.00	£	180.00	£	320.00
Take all Three Areas	£	295.00	£	495.00	£	950.00
Sidebar (Small 900 x 200px)*	£	90.00	£	160.00	£	295.00
Text Links	3 Months		6 Months		12 Months	
Home Page (No longer available)		X		X		X
Other Pages (each)		X		X	£	75.00
Full Unique Text & Graphic Page	3 Months		6 Months		12 Months	
You provide the text and links		X		X	£	75.00
Graphics, Key Words, Page Description, Page Tags						(Great Offer)
Dars501.mobi  **	3 Months		6 Months		12 Months	
Footer all pages (Visit Site)	£	60.00	£	90.00	£	120.00

* **Sidebar graphic** size adjusts to viewing platform. The graphic is made to its largest viewing state shown above however this will reduce when viewed on PC's to width of 280px

** **Darts501.mobi** is a stand along mobile website. The new Darts501.com supersedes this site however the dedicated mobile version still has a loyal following of viewers and users. It contains a dart leg scorer and a lot of the features on the main dart site.

Website: Darts501.com

Contact: David@Darts501.com